

CanadaX

The Canadian Super App for Payments, Government, and Commerce

Investor Pitch — 10-Month Runway

The Problem

- Fragmented apps for payments, transit, and government services.
- Newcomers face complex onboarding.
- No central hub promoting Canadian-made commerce.

Our Solution

CanadaX integrates payments, bills, government, and commerce into one secure, trusted platform.

- Payments: Interac P2P, bill pay, utilities, taxes.
- Government: CRA, Service Canada, licenses in one hub.
- Commerce: Discover Canadian-made products and businesses.
- Newcomers: Tailored guidance on jobs, housing, and healthcare.

Market Opportunity

- 40M Canadians, 500k newcomers annually.
- \$500B+ annual consumer payments potential.
- 75%+ smartphone penetration.
- Rising demand for Canadian-made goods.

10-Month Runway — \$2.5M CAD

Category	Allocation	Budget (CAD)
Product & Engineering	45%	\$1,125,000
Compliance & Security	15%	\$375,000
Marketing & Growth	20%	\$500,000
Operations & Partnerships	10%	\$250,000
G&A	10%	\$250,000
Total	100%	\$2,500,000

Challenges & Mitigations

- Regulatory complexity → Partner with compliance experts.
- Trust & adoption → Launch with newcomers & commerce first.
- Competition → Aggregate, not replace, services.
- Provincial fragmentation → Start in Ontario pilot.

Roadmap (10 Months)

- Months 1–3: MVP (Stripe + Interac, rent/bill-split).
- Months 4–6: Bills/reminders, marketplace beta, municipal pilot.
- Months 7–10: Scale marketing, refine fraud/risk, 10k users.

Join Us

We are raising \$2.5M CAD for 10 months of runway to:

- Launch Canada's first true super app.
- Secure government & financial partnerships.
- Scale to 10,000+ active users in year one.

CanadaX will become the trusted daily platform for Canadians.